

Code: **KBCA**  
Adopted: June 24, 2006

## **News Releases**

Information about school activities and issues will be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the district.

The procedures listed below will be followed in giving official information to the news media:

- The superintendent will be the official spokesman for the Board, unless this duty is delegated;
- News releases that are of district-wide interest or that pertain to established district policy will be the responsibility of the superintendent;
- The superintendent will establish regulations for the dissemination of news releases pertaining to the district.

END OF POLICY

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Legal Reference(s):